



# Out of the Ordinary

An Exhibition of Fine Art Photographs  
by Mayank Bhatnagar

Sukriti Art Gallery  
Jawahar Kala Kendra, Jaipur, India  
March 16-20, 2008

Opening: 4:30pm on March 16

Timings: 11am to 7pm (March 17 onwards)



**Ordinary Photographs** was the name Mayank gave to his photoblog when he began exploring his hometown with a camera, upon returning to Jaipur in 2005, after almost fourteen years. The city seemed to explode with a multitude of subjects, but what caught his attention most were ordinary sights like electricity poles, parked vehicles and birds roosting on historical structures; each, perhaps, recounting its own tale.

In two years, the blog grew to showcase over 100 black and white photographs of Jaipur and developed a regular visitor base. It became one of the few Indian city-specific photoblogs on the world wide web and was generously voted for in the 2007 Photoblog Awards competition.

The exhibition **Out of the Ordinary** showcases selected images from the photoblog and aims to fulfill Mayank's wish of displaying the photographs in physical form, to the people of Jaipur. The black and white photos on display have been printed on Epson archival paper, using UltraChrome K3 archival inks and framed with acid-free mounts. They are also available as affordable limited edition prints.



**Mayank** reveals through his lens, the secret poetry of ephemeral phenomena like wind blown clouds, drying lakes, stains on walls, birds on wires, mosses and weeds; to capture the unity of soul of all elements, the ideal purpose of which is to reflect the soul of the observer.

Mayank was born and brought up in Jaipur. He studied at St. Xavier's school and graduated as a graphic designer from the Faculty of Fine Arts, M.S. University, Baroda. He learnt photography at Baroda as a part of the B.F.A. degree programme. As a graphic designer, he has worked with one of India's leading advertising agencies and designed for top national and international brands. Mayank is also a concept illustrator and his works have been published in several national and international journals.

Mayank lives and works in the cities of Jaipur and New Delhi. **Out of the Ordinary** is his first solo photography show.

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